



ADVERTISING SYSTEMS INCORPORATED
BRAND ACTIVATION & ACCELERATION

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Maintaining and Protecting Your Vehicle Wrap

Do not wash your car in the first week.

- Waiting will ensure proper adhesion of your wrap

Wash regularly whenever your vehicle appears dirty.

- Avoid car washes, hand wash your vehicle
- Use a wet, non-abrasive detergent.
- Use a soft, clean cloth or sponge.
- Rinse thoroughly with clean water.
- Dry immediately with a clean microfiber cloth.

Never use an ice scraper on window film.

Avoid using rear wiper on window film.

Avoid Power Washing, if you must, use extreme caution.

- Wrapped vehicles may be power washed with extreme care (power washer nozzle should be at least 3 ft from the vehicle)
- Touch-less car washes are not recommended; the pressure from the water jets and high intensity driers during power washing can damage the graphic by allowing water to soak underneath the vinyl and lessen its adhesion to the vehicle surface, causing the vinyl to peel or lift.

Prolonged exposure to the sun may limit the life of your wrap.

Periodically inspect your wrap to stay on top of its quality and lifespan.

If any issues arise, please contact us immediately. 800-516-0105